



## **Cookies Policy**

Cookies are small text files that are placed on to your computer by websites that you visit. They are used to make websites work, to improve efficiency of websites, to improve the user's experience and to provide usage information on websites. This information should make your website visits more productive by storing and using information on your website preferences and habits.

Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

The settings on your web browser can usually allow you to choose whether or not to accept cookies. Most web browser software is initially set up to accept them.

We may offer cookies to you and you should ensure that your web browser is set up to not accept cookies if you do not wish to receive them. Please note that if you disable cookies, some services or website functionality may not be available. For further information about cookies and how to disable them please go to [www.aboutcookies.org](http://www.aboutcookies.org).

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

By continuing to use this site, you are accepting our use of the cookies described below that make advertising and communications more relevant to you and your interests, and further help us to improve the site.

### **We use the following cookies:**

*Essential cookies.* These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, and to use online forms.

*Analytical cookies.* These are persistent cookies that allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

*Marketing cookies.* These are persistent cookies that are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences. These cookies also record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make

our website, the advertising displayed on it and communications sent more relevant to your interests.

Cookie ID	Type of cookie	Origin	Reason
_ctesius_session	Essential	Homeflow	Homeflow is the provider of our website software. This cookie is used to track logged in users, saved searches and saved properties.
cookie_directive	Essential	Homeflow	Used to hide the cookie policy notice if already seen.
__ga __gid __utmb  __utmt __utmc  __utma  __utmz	Analytical	Google Analytics	Google Analytics is a third-party website monitoring tool that allows users to see volumes of website visitors, their source, and to analyse how the content of their website is viewed and navigated. This in turn allows optimisation of the content and pages on www.homeflow.co.uk and the marketing programmes that drive traffic to the website. Google Analytics does not store any personal information about website visitors, but does use persistent cookies to identify repeat visitors. You may universally opt-out of all Google Analytics tracking used by all websites by visiting <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a> Google's privacy policy is available at: <a href="https://www.google.com/policies/privacy/">https://www.google.com/policies/privacy/</a> .